

7th August 2012

Get Ready 4D Feeling of Flight

If you have ever wondered what it actually feels to fly to the moon or to participate in an intense aerial battle wonder no more. NEW at the Royal Air Force Museum Cosford this August, visitors will be able to experience all the thrills and exhilaration of powered flight by entering the Museum's newest exhibit – its 4D Experience.

This purpose built theatre combines cutting-edge stereoscopic 3D computer animation with the added fourth dimension of dynamic seating and special environmental effects including seat movements, water spray, leg ticklers and smoke effects. Visitors will be transported directly into each story as they become a member on board the Apollo 11 space shuttle mission to the moon with a whimsical twist involving three teenage flies; or a World War One fighter pilot taking part in a thrilling mid-air combat in a tri plane aircraft.

Located in the Test Flight Hangar, visitors can now experience the two 4D rides available 'Fly me to the Moon' and 'Dog Fight - Red Baron' as part of their visit. Each stunning film lasts approximately seven minutes, and is sure to entertain visitors of all ages.

RAF Museum Merchandising Manager, Vinit Mehta says:

"We are delighted to add the 4D Experience to our Museum. Its cutting-edge 4D technology combined with breathtaking effects will take the motion theatre experience to new heights. Our visitors will be able to reflect everything they would feel in real life without actually crossing that line of being in a theme park ride. It is entertaining yet educational and will provide another aspect to visitors' experience. Thoroughly recommended and something that should not be missed on your visit to the Museum."

Boarding passes for each ride cost just £4.00 per person with a discounted 4D saver ticket costing £12, which entitles up to four people to a ride. Tickets can be purchased on arrival in the Visitor Centre, at the Museum Shop or in the Test Flight hangar where the 4D Experience is located. Children under the age of six should be accompanied by an adult.

Entry to the Royal Air Force Museum Cosford is free of charge. The museum is open daily from 10am to 6pm with last admission at 5.00 pm. For further details about the Museum or the 4D Experience films please visit www.rafmuseum.org or call 01902 376200.

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Notes To Editors:

- Admission to the Museum's 4D Experience is £4.00 per person. A 4D saver ticket costing £12 entitles up to four people to a ride.
- Royal Air Force Museum Cosford, Shifnal, Shropshire, TF11 8UP
- Open daily from 10am

- Admission to the Royal Air Force Museum is free of charge.
- RAF Museum Cosford images & logo available at:
<http://www.rafmuseum.org.uk/cosford/media-enquiries/downloads.cfm>
- For further information and all media enquiries please contact Michelle Morgans on 01902 376 212 or email michelle.morgans@rafmuseum.org
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