

# SPITFIRE 100K CHALLENGE

## FUNDRAISING PACK

Thank you for signing up to run the 2018 RAF Museum's Spitfire 100K Challenge. You are now part of a fabulous group of people who are joining together to help raise funds and celebrate the Centenary of the Royal Air Force.

The NEW Spitfire 100K Challenge will celebrate the Centenary of the Royal Air Force by starting on Sunday 1 April, the day the RAF was founded in 1918. You then have 100 days to undertake 100K which gives you until 10 July to complete the challenge.

Our challenge is virtual which means you have the flexibility to complete the 100K throughout the 100 days, in any way that suits you. You get to choose the time and the place; whether it's on the road, in the gym, or walking the dog! You can even get your friends and family involved for moral support along the way.

This year, funds raised for the RAF Museum's Spitfire 100K Challenge will support the RAF100 Appeal, a joint venture between the Royal Air Force and four major Royal Air Force charities.






# WHY WE NEED YOUR SUPPORT

In 2018 we will celebrate 100 years of the Royal Air Force. The RAF100 Appeal is a joint venture between the Royal Air Force and four major Royal Air Force charities – the Royal Air Force Benevolent Fund, the Royal Air Forces Association, the Royal Air Force Charitable Trust and the Royal Air Force Museum.

To find out more about the RAF100 Appeal please visit: <https://raf100appeal.rafbf.org>

Funds raised through the RAF100 Appeal will support initiatives across the RAF Family, such as:

-  Programmes aimed at engaging young people in Science, Technology, Maths and Engineering (STEM) activities - a key area of national need – to help develop the engineers and scientists of the future.
-  Services to deliver support, advice and skills development for all serving RAF personnel and their families.
-  The very highest levels of support to ensure that all RAF veterans are able to live independently and avoid loneliness.

## HOW TO START FUNDRAISING?

Fundraising couldn't be simpler! Sign up and start collecting sponsorship at our dedicated RAF Museum fundraising page at [www.justgiving.com/RAFMuseum](http://www.justgiving.com/RAFMuseum)

Don't forget to share your JustGiving page so your supporters can help you smash your fundraising target!



**JustGiving**



# FUNDRAISING TIPS

By signing up to the Museum's Spitfire 100K Challenge you are already supporting the RAF100 Appeal, but if you would like to do more you can ask family and friends to support your efforts by sponsoring you. Here is a short guide on how to raise even more money....

## GET TO KNOW THE CAUSE

The RAF100 Appeal supports the Royal Air Force and four major Royal Air Force charities – the Royal Air Force Benevolent Fund, the Royal Air Forces Association, the Royal Air Force Charitable Trust and the Royal Air Force Museum. It celebrates the Centenary of the RAF in 2018 and raises funds to support past, present and future members of the RAF Family.

To find out more about this amazing cause please visit:

<https://raf100appeal.rafbf.org>

## GET PEOPLE ON BOARD

Ask as many people as you can to sponsor you. Friends and family can be asked directly but you might be more successful with work colleagues via an email with a link to your JustGiving page, and don't forget to tell people what their money is supporting.

## *giftaid it*

Encourage all of your supporters to Gift Aid their donations if they can. Gift Aid is a scheme set up to enable charities to claim back the income tax you have already paid on donations, meaning that for every £1 donated the charity can claim an additional 25p at no cost to you.

## COMPANY MATCH GIVING:

Many companies will match their employee's fundraising efforts, either fully or up to an agreed level. Ask your HR department for more information about how your company can support your fundraising efforts.

## GET INTO CHARACTER:

The Spitfire 100K Challenge is a fun event held at two unique RAF locations. So why not don your flying jacket or run this event in fancy dress and celebrate 100 years of the Royal Air Force?

## QUESTIONS ON FUNDRAISING:

We hope you have found the information in the fundraising pack useful. If you have any other questions please contact our Development Team at: [development@rafmuseum.org](mailto:development@rafmuseum.org)

## THANK YOUR SPONSORS

It might seem like an obvious one but don't forget to thank everyone who supports your fundraising efforts!

