

# SPITFIRE 10K FUNDRAISING PACK

Thank you for signing up to run the 2019 RAF Museum's Spitfire 10K. For those of you registering for the first time - welcome! You are now part of a fabulous group of people who are joining together to help raise funds for the Royal Air Force Museum.

The races will take place on the 31 August in London and the 1 September in Cosford, and will take you on a special aviation journey. In London, you will run underneath our Short Sunderland flying boat and in Cosford you will run past several iconic aircraft, before entering the RAF Cosford airfield.

The Spitfire 10K is held to commemorate the Battle of Britain and all the men and women who defended Britain's skies during the summer of 1940. This is why all our runners wear the name of a Battle of Britain pilot with their race number so that we may share further the story of those Royal Air Force personnel who served in this pivotal aerial campaign with a new generation.



# Fundraising Tips

Fundraising couldn't be simpler! Sign up and start collecting sponsorship at our dedicated RAF Museum fundraising page at [www.justgiving.com/RAFMuseum](http://www.justgiving.com/RAFMuseum). Don't forget to share your JustGiving page so your supporters can help you smash your fundraising target!

By signing up to the Museum's Spitfire 10K you are already supporting the RAF Museum, but if you would like to do more you can ask family and friends to support your efforts by sponsoring you. Here are a few tips to get you started.

## Get people on board

Ask as many people as you can to sponsor you. Friends and family can be asked directly but you might be more successful with work colleagues via an email with a link to your Spitfire 10K JustGiving page, and don't forget to tell people what their money is supporting.

## Get into character

The Spitfire 10K is a fun event so why not don your flying jacket or run the event in fancy dress!

## Questions on fundraising

We hope you have found the information in the fundraising pack useful. If you have any other questions please contact our Development Team at: [development@rafmuseum.org](mailto:development@rafmuseum.org)

## *giftaid it*

Gift Aid is a scheme set up to enable charities to claim back the income tax you have already paid on donations, meaning that for every £1 donated the charity can claim an additional 25p at no cost to you. Encourage all of your supporters to Gift Aid their donations if they can.

## Company matching giving

Many companies will match their employee's fundraising efforts, either fully or up to an agreed level. Ask your HR department for more information about how your company can support your fundraising efforts.

## Thank your sponsors

It might seem like an obvious one but don't forget to thank everyone who supports your fundraising efforts!



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