OROYAL **MUSEUM**

TWO LOCATIONS ONE UNIQUE EXPERIENCE



The official membership magazine of the RAF Museum

MEDIA CARD

Unique opportunities to reach people with a passion for the planes & personalities that ruled the skies

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Inspiring visitors with the history and tradition of the RAF and the people behind the planes

The **Royal Air Force Museum** is Britain's only national Museum dedicated wholly to aviation and is located across two sites at Colindale, North London and Cosford in Shropshire.

Each museum offers a unique and complementary visitor experience, featuring world-class collections of aircraft, from the earliest bi-planes to the latest strike-jets, together with special exhibitions, film and photo galleries, engines, missiles, medals and uniforms. There is a real focus on the daredevil aviators, wartime heroes and countless servicemen

RADAR IN MORE DETAIL

RADAR is published every quarter (four issues per year) and mailed directly to UK members. It is also distributed as a digital download for overseas contacts, available on subscription and sold through RAF museum shops. The readership demographic includes existing members, prospective members, museum visitors, major donors, aerospace and defence organisations, the MoD and associated RAF groups.

Print run per issue Digital distribution	2,000 copies 2,000 contacts
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Half page	(portrait) 97 x 265mm (landscape) 200 x 129mm
Quarter page	97 x 129mm

and women whose contributions are the stories behind the planes. In addition, both Colindale and Cosford offer research and education facilities and host a choice of exciting events and seminars throughout the year.

RADAR magazine plays a crucial role in the Museum's relationship with its increasing numbers of members, visitors and stakeholders. It offers this important audience an engaging, behind-the-scenes insight into a broad range of related topics, presenting it all in a truly informative and entertaining style.

RATECARD

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