

**ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED**

**REPORT AND FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016**

Company Registration No. 1511481

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## COMPANY DETAILS

### DIRECTORS

M. Schindler  
P. Walsh  
M. Appleton MBE  
J. Field - Non-Executive Director  
A. Kampel - Non-Executive Director  
R. Holman (appointed 11.6.15)

### COMPANY NUMBER

1511481 (England and Wales)

### REGISTERED OFFICE

The Royal Air Force Museum,  
Grahame Park Way,  
Hendon,  
London,  
NW9 5LL

### AUDITORS

Hillier Hopkins LLP  
Radius House  
51 Clarendon Road  
Watford, Hertfordshire  
WD17 1HP

### BANKERS

Barclays Bank Plc  
PO Box 12820  
Whetstone  
London  
N20 0WE

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## DIRECTORS' REPORT

The Directors submit their report and the financial statements of the Royal Air Force Museum Enterprises Limited for the year ended 31st March 2016.

### PRINCIPAL ACTIVITIES

The principal activity of the Company during the period was conducting trading operations for the Royal Air Force Museum at Hendon and at Cosford.

### REVIEW OF THE BUSINESS AND FUTURE DEVELOPMENTS

The Board reports a profit for the year of £358,173 before tax and Gift Aid settlement. The overall performance of the business has been strong throughout this accounting period, with the income from retail sales and corporate events activity in 2014/15 being improved upon.

The Directors of the Royal Air Force Museum Enterprises Limited have assessed that the subsidiary is a going concern.

#### Retail

The retail gross margin was slightly below budget (61% against 63% budgeted), but both sites outperformed prior year in terms of sales. In 2016/17 one of the principal objectives will be to continue to increase the volume of on-line sales through the new website.

#### Conference & Corporate Hire

Both sites significantly outperformed prior year results and current year budgets. Income from corporate events in London exceeded budget by £67,863, and in Cosford by £35,447.

#### Simulators and 4D Theatre

Income from simulators and the 4D theatre has remained stable against results from prior year.

#### Commercial Development

The income from the programme was £40,872, down on the previous year. The potential for growth in this area has been identified, and a commercial strategy is being drawn up which will focus on improving existing revenues whilst encouraging innovation to build new revenue streams.

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## DIRECTORS' REPORT

- continued -

### RESULTS AND DIVIDENDS

The trading profit for the year was £358,173 (2015: £314,675). The profit for the year after Gift Aid and taxation was £73,502 (2015: £675)

### DIRECTORS

No Director held any beneficial interest in the shares of the Company at any time during the year.

### CHARITABLE CONTRIBUTIONS

Other than those made to the parent charity, during the year the company made no charitable contributions.

### DIRECTORS

The Directors who served during the year are:

- M. Schindler
- J. Field - Non-Executive Director
- A. Kampel - Non-Executive Director
- P. Walsh
- M. Appleton
- R. Holman

### DIRECTORS' RESPONSIBILITIES IN PREPARATION OF THE FINANCIAL STATEMENTS

The Directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit or loss of the company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## DIRECTORS' REPORT

- continued -

### STATEMENT OF DISCLOSURE TO AUDITOR

Each of the persons who are directors at the time when this directors' report is approved has confirmed that:

(a) there is no relevant audit information of which the company's auditors are unaware,

and

(b) they have taken all the steps that they ought to have taken as Directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

### AUDITORS

The auditor, Hillier Hopkins LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006

### BASIS OF PREPARATION

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

### BY ORDER OF THE BOARD

  
M. Appleton  
Director

Date:

07/01/16

  
M. Schindler  
Chair

Date:

7/7/16

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

### ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

We have audited the financial statements of Royal Air Force Museum Enterprises Limited for the year ended 31 March 2016 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective January 2015) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of directors and auditor**

As explained more fully in the Statement of Directors' Responsibilities, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the Directors' report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2016 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report.



*Alexander Bottom ACA (Senior Statutory Auditor)*

For and on behalf of:

*Hillier Hopkins LLP  
Chartered Accountants,  
Statutory Auditor,  
Radius House  
51, Clarendon Road,  
Watford,  
Herts,  
WD17 1HP*

*28th July 2016*

Company Registration No 1511481



# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

	Notes	<u>2016</u>	<u>2015</u>
		£	£
<b>TURNOVER</b>	2	2,591,801	2,373,221
Cost of sales		<u>(1,006,107)</u>	<u>(877,710)</u>
		1,585,694	1,495,511
Other operating expenses		<u>(1,227,711)</u>	<u>(1,180,983)</u>
<b>OPERATING PROFIT</b>		357,983	314,528
Investment income	3	<u>190</u>	<u>147</u>
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION ON ORDINARY ACTIVITIES</b>		<b>358,173</b>	<b>314,675</b>
Repayment of historic excess gift aid from the RAF Museum	17	73,502	-
Gift Aid payments to the RAF Museum		<u>(357,964)</u>	<u>(314,000)</u>
<b>PROFIT BEFORE TAXATION</b>		<b>73,711</b>	<b>675</b>
Taxation	5	<u>(209)</u>	<u>-</u>
<b>PROFIT FOR THE YEAR AFTER TAXATION</b>	12	<b><u>73,502</u></b>	<b><u>675</u></b>

All income is derived from continuing activities

The notes on pages 9 to 13 form part of these accounts.

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2016

	Notes	2016	2015
		£	£
<b>FIXED ASSETS</b>			
Tangible assets	7	52,678	57,114
<b>CURRENT ASSETS</b>			
Stocks	8	138,291	168,367
Debtors	9	252,874	179,966
Cash at bank and in hand		449,624	311,418
		<u>840,789</u>	<u>659,751</u>
<b>CREDITORS: Amounts falling due within one year</b>	10	<u>(793,467)</u>	<u>(690,367)</u>
<b>NET CURRENT ASSETS /(LIABILITIES)</b>		47,322	(30,616)
<b>NET ASSETS / (LIABILITIES)</b>		<u>100,000</u>	<u>26,498</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	11	100,000	100,000
Profit and loss account	12	-	(73,502)
<b>SHAREHOLDERS' FUNDS</b>	13	<u>100,000</u>	<u>26,498</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Approved by the Board on 07 July 2016



**M. Appleton - Director**



**M. Schindler - Chair**

Company Registration No 1511481

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### 1. ACCOUNTING POLICIES.

#### **BASIS OF ACCOUNTING**

The financial statements have been prepared under the historical cost convention, which assumes the continued support of the Trustees of the RAF Museum; in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015); and on a going concern basis.

#### **TANGIBLE FIXED ASSETS**

Fixed assets are stated at historical cost less accumulated depreciation. Assets with a cost of less than £1,000 are not capitalised. Depreciation is provided on all tangible fixed assets at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows:

Flight simulators	15 years straight line basis
Furniture, fixtures and fittings	5 years straight line basis
Office & Computer equipment	3 to 5 years straight line basis

Certain exceptional assets (such as simulators) may be acquired from time to time. These assets are categorised as appropriate, but the expected useful life of the asset will depend on the unique nature of the asset.

#### **STOCKS**

Stocks are valued on bases which are consistent from one year to another. Stocks of goods purchased for resale and consumable stores are valued at the lower of cost and net realisable value.

#### **TURNOVER**

Turnover represents the invoiced value, net of Value Added Tax, of goods sold and services provided to customers.

#### **RECHARGE OF COSTS**

The Royal Air Force Museum, the Company's ultimate parent undertaking, charges the Company at cost, for all services provided to it. The Company raises a charge on the Museum on a similar basis. This has resulted in a net charge from the Museum to the Company of £355,146 for the year to 31st March, 2016. The 2015 charge totalled £293,600.

Additionally the Museum has responsibility for marketing activities and charged the Company with £64,028 representing a share of the cost of all marketing activities which would in time benefit both parties within the organisation. The 2015 charge totalled £55,300.

### 2. **TURNOVER**

The Company's turnover was derived from its principal activity. Sales were made in the United Kingdom only.

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016 - Continued -

	<u>2016</u> £	<u>2015</u> £
<b>3. INVESTMENT INCOME</b>		
Bank interest received	<u>190</u>	<u>147</u>
<b>4. PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		
Profit on ordinary activities before taxation is stated after charging:		
	<u>2016</u> £	<u>2015</u> £
Depreciation and amounts written off tangible fixed assets, Charge for the period (owned assets)	19,167	18,191
Auditors' remuneration	7,250	7,000
Pensions	4,497	4,732
<b>5. TAXATION</b>		
UK corporation tax charge on profit for the year	<u>209</u>	<u>-</u>
<b>6. EMPLOYEES</b>		
The number of persons employed by the Company as at 31 <sup>st</sup> March 2016 (including part-time) was:	No.	No.
Directors	6	5
Retailing	30	29
Corporate Events	4	4
	<u>34</u>	<u>38</u>
Staff costs for the above persons:	<u>2016</u> £	<u>2015</u> £
Wages and salaries	561,693	578,023
Social security costs	30,710	35,799
Pensions	4,497	4,732
	<u>596,900</u>	<u>618,554</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016 - continued -

### 6. EMPLOYEES - continued

#### DIRECTORS' REMUNERATION

No remuneration was paid to any directors (2015: £nil).

### 7. TANGIBLE FIXED ASSETS

	<u>Flight Simulators</u>	<u>Office and Computer Equipment</u>	<u>Furniture, Fixtures and Fittings</u>	<u>Assets under construction</u>	<u>Total</u>
	£	£	£	£	£
<b>Cost</b>					
<b>or valuation:</b>					
1 <sup>st</sup> April, 2015	255,537	262,861	410,230	-	928,628
Additions	-	2,566	4,345	7,820	14,731
31 <sup>st</sup> March 2016	<u>255,537</u>	<u>265,427</u>	<u>414,575</u>	<u>7,820</u>	<u>943,359</u>
<b>Depreciation:</b>					
1 <sup>st</sup> April 2015	228,491	242,556	400,467	-	871,514
Charged in year	9,197	6,122	3,848	-	19,167
31 <sup>st</sup> March 2016	<u>237,688</u>	<u>248,678</u>	<u>404,315</u>	<u>-</u>	<u>890,681</u>
<b>Net book value:</b>					
31 <sup>st</sup> March 2016	<u>17,849</u>	<u>16,749</u>	<u>10,260</u>	<u>7,820</u>	<u>52,678</u>
 Net book value:					
31 <sup>st</sup> March 2015	<u>27,046</u>	<u>20,305</u>	<u>9,763</u>	<u>-</u>	<u>57,114</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016 - Continued -

	<u>2016</u> £	<u>2015</u> £
<b>8. STOCKS</b>		
Goods for resale	<u>138,291</u>	<u>168,367</u>
<b>9. DEBTORS</b>		
Trade debtors	161,901	127,982
Amounts owed by parent undertaking	73,502	-
Prepayments and accrued income	<u>17,471</u>	<u>51,984</u>
	<u>252,874</u>	<u>179,966</u>
<b>10. CREDITORS: Amounts falling due within one year</b>		
Trade creditors	120,811	121,678
Other taxation and social security costs	8,207	9,199
Amounts owed to parent undertaking	457,963	97,292
Gift Aid owed to parent undertaking	107,964	314,000
Corporation tax	209	-
Other creditors incl. VAT	17,765	34,488
Accruals and deferred income	<u>80,547</u>	<u>114,710</u>
	<u>793,467</u>	<u>690,367</u>
<b>11. SHARE CAPITAL</b>		
Allotted, issued and fully paid: 100,000 Ordinary shares of £1 each	<u>100,000</u>	<u>100,000</u>
	<u>2016</u> £	<u>2015</u> £
<b>12. PROFIT / (LOSS) FOR THE FINANCIAL YEAR</b>		
At 1 <sup>st</sup> April 2015	(73,502)	(74,177)
Profit / (Loss) for the financial year	<u>73,502</u>	<u>675</u>
At 31 <sup>st</sup> March 2016	<u>-</u>	<u>(73,502)</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016 - Continued -

### 13. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

Opening shareholders' funds	26,498	25,823
Profit / (Loss) for the year	73,502	675
	<hr/>	<hr/>
Closing shareholders' funds	<u>100,000</u>	<u>26,498</u>

### 14. ULTIMATE CONTROLLING PARTY

The parent body is the RAF Museum. The ultimate controlling party are the Trustees of the RAF Museum.

### 15. RELATED PARTY TRANSACTIONS

The Company has taken advantage of the exemption in Financial Reporting Standard for Smaller Entities (effective January 2015) from the requirements to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent undertaking.

There are no other related party transactions.

### 16. PENSION COMMITMENT

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

The contributions made during the year totalled £4,497 (2015: £4,732). At the balance sheet date £1,067 (2015: £609) was due to the pension scheme.

### 17. REPAYMENT OF HISTORIC EXCESS GIFT AID FROM THE RAF MUSEUM

Due to a change in Charity Commission guidance around the payment of Gift Aid from trading subsidiaries to parent charities, £73,502 of historic excess gift aid will be repaid by the RAF Museum. Under ICAEW technical release 16/14BL, this repaid amount is not subject to corporation tax in Royal Air Force Museum Enterprises Limited.

# **ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED**

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## **MANAGEMENT INFORMATION**

The following pages do not form part of the statutory financial statements



# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### NET PROFIT FOR THE YEAR

		<u>2016</u>	<u>2015</u>
	Page	£	£
<b>LONDON</b>			
Shop	16	186,536	178,203
Conferences and corporate hire	17	204,410	166,872
Flight simulator	18	95,222	102,811
		<u>486,168</u>	<u>447,886</u>
<b>COSFORD</b>			
Shop	19	102,024	101,352
Conferences and corporate hire	20	127,219	51,459
Flight Simulator	21	63,268	59,966
		<u>292,511</u>	<u>212,777</u>
<b>COMMERCIAL DEVELOPMENT</b>	22	19,778	21,145
<b>OPERATING PROFIT</b>		<u>798,457</u>	<u>681,808</u>
Less: Central expenses	23	21,324	18,233
Less: Recharges from RAF Museum			
Salaries		296,739	235,225
Light, heat, rent and rates		16,533	17,346
Maintenance		19,056	19,485
Cosford rent and utilities		11,390	11,169
Cleaning		11,426	10,375
		<u>355,144</u>	<u>293,600</u>
Add: Recharge to RAF Museum		-	-
Less: Gift Aid		358,000	314,000
Less: Marketing X Charges		64,028	55,300
<b>NET PROFIT / (LOSS) FOR THE YEAR BEFORE TAXATION</b>		<u><b>(39)</b></u>	<u><b>675</b></u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### LONDON SHOP

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	801,161	784,079
<b>LESS: COST OF SALES:</b>		
Stock at commencement	85,293	70,817
Purchases & carriage	368,473	363,450
Stock at close	(70,866)	(85,293)
	<u>382,900</u>	<u>348,974</u>
<b>GROSS PROFIT 52% (2015: 55%)</b>	<u>418,261</u>	<u>435,105</u>
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	187,167	209,025
Repairs, renewals, maintenance & equipment	785	2,012
Telephone	320	2,037
Printing, stationery and postage	3,509	3,920
Bank and credit card charges	16,878	15,536
Computer Expenses	7,917	18,291
General expenses	6,426	3,321
Travel	1,092	995
Depreciation: furniture, fixtures and equipment	504	1,524
Licenses	329	241
Bad Debts	6,798	-
	<u>231,725</u>	<u>256,902</u>
<b>NET PROFIT FOR THE YEAR</b>	<u>186,536</u>	<u>178,203</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### LONDON CONFERENCES AND CORPORATE HIRE

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	274,910	188,868
Catering concession income	<u>137,952</u>	<u>127,791</u>
	412,862	316,659
<b>LESS: COST OF SALES</b>		
Purchases & Commission	84,299	31,182
<b>GROSS PROFIT</b> 80% (2015: 90%)	<u>328,563</u>	<u>285,477</u>
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	89,611	91,513
Repairs, renewals, maintenance & equipment	(138)	1,426
Telephone	989	1,730
Publicity and advertising	11,381	7,940
Bank and Credit Card Charges	225	265
General Expenses	2,979	1,446
Travel	355	692
Depreciation: furniture, fixtures and equipment	8,509	6,625
Display equipment hire	4,117	6,519
Licences	680	449
Bad Debts	5,445	-
	<u>124,153</u>	<u>118,605</u>
<b>NET PROFIT FOR THE YEAR</b>	<u><u>204,410</u></u>	<u><u>166,872</u></u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### FLIGHT SIMULATORS LONDON

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	183,556	188,502
Halifax Machine	-	73
Penny Mangle London	6,084	3,272
Media Storehouse	605	815
Segways	-	6,333
	<u>190,245</u>	<u>198,995</u>
<b>LESS: Cost of Sales</b>		
4D Theatre Revenue Share	42,021	39,370
	<u>148,224</u>	<u>159,625</u>
<b>GROSS PROFIT</b>		
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	42,698	44,007
Repairs and maintenance	9,511	9,150
General Expenses	793	1,845
Simulator 4D	-	1,812
	<u>53,002</u>	<u>56,814</u>
<b>NET PROFIT FOR THE YEAR</b>	<u>95,222</u>	<u>102,811</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### COSFORD SHOP

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	<u>713,140</u>	<u>686,702</u>
<b>LESS: COST OF SALES</b>		
Stock at commencement	78,529	63,089
Purchases & Carriage	326,288	352,304
Stock at close	(62,876)	(78,529)
	<u>341,941</u>	<u>336,864</u>
<b>GROSS PROFIT 52% (2015: 51%)</b>	<u>371,199</u>	<u>349,838</u>
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	197,666	176,879
Repairs, renewal, maintenance & equipment	3,496	346
Printing, stationery and postage	14,370	11,273
Catalogue Costs	8,408	4,809
Bank and credit card charges, interest	15,179	14,172
Computer & equipment expenses	25,135	34,042
Depreciation: furniture, fixtures, equipment	729	729
Travel	565	886
General expenses	3,627	5,350
	<u>269,175</u>	<u>248,486</u>
<b>NET PROFIT FOR THE YEAR</b>	<u>102,024</u>	<u>101,352</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### COSFORD CONFERENCES AND CORPORATE HIRE

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	158,363	104,051
Catering Concession income	107,084	69,794
	<u>265,447</u>	<u>173,845</u>
<b>LESS: COST OF SALES</b>	(78,053)	(48,728)
	<u>187,394</u>	<u>125,117</u>
<b>GROSS PROFIT</b> 71% (2015: 72%)		
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	48,123	60,443
Printing stationery and postage	-	460
Telephone	856	1,652
Publicity and advertising	5,444	7,690
General Expenses	830	523
Bank Charges	149	19
Travel		-
Display equipment	4,490	2,595
Licences	283	276
Bad Debts	-	-
	<u>60,175</u>	<u>73,658</u>
<b>NET PROFIT FOR THE YEAR</b>	<u>127,219</u>	<u>51,459</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### FLIGHT SIMULATOR COSFORD

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>	160,173	162,038
Penny Mangle Cosford	4,977	3,456
Kiddie Ride Income	2,922	1,432
	<hr/>	<hr/>
	168,072	166,926
 <b>LESS: COST OF SALES</b>	 (59,070)	 (57,407)
	<hr/>	<hr/>
<b>GROSS PROFIT</b>	109,002	109,519
 <b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	30,600	30,600
Repairs and maintenance	5,312	6,576
Cosford 4D Theatre	569	2,198
General Expenses	56	1,093
Depreciation: Flight Simulator	9,197	9,086
	<hr/>	<hr/>
	45,734	49,553
 <b>NET PROFIT FOR THE YEAR</b>	 <u>63,268</u>	 <u>59,966</u>

# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2015

### COMMERCIAL DEVELOPMENT

	<u>2016</u> £	<u>2015</u> £
<b>SALES</b>		
Royalty Income - Branding	16,706	27,467
Birthday Party & Other Group Visit Income	23,911	18,378
Halifax Machine	-	-
Penny Mangle	-	-
Photo (Media Storehouse)	-	-
Segways	-	-
Cold War Medals	-	-
Robin Morgan Royalties	256	170
	<u>40,873</u>	<u>46,015</u>
<b>LESS: COST OF SALES:</b>		
Stock at commencement	4,545	4,545
Purchases & carriage – Birthday Parties	17,824	15,186
IMG Management Fees	-	-
Stock at close	(4,545)	(4,545)
	<u>17,824</u>	<u>15,186</u>
<b>GROSS PROFIT</b> 56% (2015: 67%)	<u>23,049</u>	<u>30,829</u>
<b>LESS: EXPENSES</b>		
Salaries, wages and national insurance	1,036	6,087
Insurance	782	700
Alternative Business Hospitality Expenses	-	-
Branding/Licensing Consultancy Charges	820	2,553
General Expenses	633	344
Bad Debts	-	-
	<u>3,271</u>	<u>9,684</u>
<b>NET PROFIT FOR THE YEAR</b>	<u>19,778</u>	<u>21,145</u>



# ROYAL AIR FORCE MUSEUM ENTERPRISES LIMITED

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## TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2016

### CENTRAL EXPENSES

	<u>2016</u> £	<u>2015</u> £
<b>EXPENSES:</b>		
Salary Costs / Employer's NI/ Class 1A	-	-
Central Marketing Expenses	-	-
Vehicle expenses	-	-
Audit and accountancy	12,179	11,624
Website Cost	-	-
Legal & Professional	95	-
Central Staff cost & Travel Expenses	92	-
Insurance	5,549	4,968
Corporation Tax	209	-
Central Recruitment & Staff Welfare	257	-
Irrecoverable VAT	3,130	1,793
	<u>21,511</u>	<u>18,385</u>
<b>RECEIVED:</b>		
Interest received	190	147
Gain (loss) on Foreign Exchange	(3)	5
	<u>187</u>	<u>152</u>
<b>NET EXPENDITURE FOR THE YEAR</b>	<u>21,324</u>	<u>18,233</u>

### MARKETING COST:

Total Marketing Cost	£256,108
Marketing Cross Charges Payable	£64,028