



25 October 2016

Name up in flights is the ultimate Christmas gift!

With the night's drawing in, the countdown to Christmas has officially started and thoughts turn to buying those all-important gifts for your nearest and dearest. At the risk of another year of repetitive run of the mill presents, the Royal Air Force Museum is offering you the chance to purchase the ultimate personalised gift for aviation fans and see their spirits soar this Christmas!

The museum has teamed up with the RAF's official aerobatic team, The Red Arrows, to give aviation lovers from across the globe the once-in-a-lifetime opportunity to place their name on one of the UK's most iconic aircraft, a Red Arrows Hawk Jet, from a donation of just £30. Quite literally, the name you choose to add to the jet will fly across the globe in 2017 during a season of flying displays, in the build up to the RAF's centenary in 2018.

So why not think outside of the box this year? Think high-flying and make your Christmas gift the one that stands out from the rest and one that continues to give past Christmas Day. The 'Names on a Plane' gift will become part of the RAF's 100 year history and will have a lasting legacy at the RAF Museum's newly transformed London site. For years to come, recipients can search for their names on the digital wall, surrounded by iconic and historic aircraft, a collection of rare artefacts and personal stories from those who have served in the oldest and longest serving air force in the world.

At a price that won't break the Christmas gift budget, from a donation of just £30 you will also receive a gift certificate confirming your chosen name and a beautifully presented commemorative RAF Bluey (specially made airmail letters for sending to and from the Forces) with a special message from the Red Arrows. In addition, those with their 'Names on a Plane' will receive an exclusive app in Spring 2017, enabling them to locate where their name is positioned on the jet. Recipients will also receive regular behind the scenes updates from members of the Red Arrows Team during their 2017 tour.

Whether it's a gift for a plane crazy youngster, a passionate aviation fan, friends and relatives who are currently serving in her majesty's armed forces or a personal tribute to honour and remember a loved one, this unique and memorable gift is one to cherish, whilst also raising money for charity. Take comfort in knowing that your charity donation this Christmas is an opportunity to support and be part of Britain's only national museum dedicated wholly to telling the story of the RAF and its people.

If you want to make your 'Names on a Plane' gift extra special, for an additional donation optional extras can include a personalised die-cast Corgi Red Arrow Hawk Jet with your chosen name, the perfect bespoke keep sake! Plus a complimentary one year RAF Museum membership package, packed with added benefits at both the museum London and Cosford sites and a limited edition 'Names on a Plane' pin badge. Order by 10am on 12 December for guaranteed Christmas delivery for UK orders, but don't panic if you're making last minute purchases beyond this date, the instant gift certificate means you can present this to your loved one and still surprise them on the big day, available until 31 December.

All proceeds from the 'Names on a Plane' packages will support the RAF Museum (registered charity number 244708) and it's RAF Centenary Programme, celebrating and commemorating the centenary of the Royal Air Force in 2018.

To purchase your exclusive Christmas gift, be part of something special and to help us tell the stories of past and present personnel visit www.namesonaplane.org for details of the naming packages available which start from donations of just £30.

Ends...

Notes to editors:

- The RAF Museums Centenary Programme will see a major transformation of its visitor experience at its London site, with innovative exhibitions exploring the first 100 years of the RAF through the stories of its people and invite visitors to imagine its future contribution and technology. This ambitious transformation will revitalise a disused historic building, connecting visitors with the site's RAF heritage and include new STEM based learning opportunities for schools, apprenticeships and volunteering activities and make the the incredible 1.3 million objects within its collection more accessible to a global audience by sharing the RAF story on site and online.
- www.rafmuseum.org
- Keep up to date with the latest news and event information by following us on:



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- Open daily from 10am
- Admission to the Royal Air Force Museum is free of charge.
- RAF Museum images & logo available at: <http://www.rafmuseum.org.uk/research/media-vault.aspx>
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