

1st February 2012

Motorcycle Eggstravaganza to support Midlands Air Ambulance

Sunday 1st April 2012
£5.00 per person donation

This Spring, thousands of bikers from across the country are expected to join together for a massive ride out when they take part in the 'Bike 4 Life Easter Run'. The motorcycle run will take place on Sunday 1st April 2012 in aid of two local charities, the Midlands Air Ambulance and Royal Air Force Museum.

In the first of two Bike 4 Life events taking place in 2012, bikers will start at Meole Brace Park & Ride in Shrewsbury and will travel en masse to the Royal Air Force Museum Cosford in Shropshire. The ride starts at 11.30am, but participants can arrive any time from 10am. Once completing the run there will be a rock band, food stalls and entertainment including a fun fair at the Museum. In addition, participants will have the opportunity to sit inside a replica Air Ambulance cockpit and speak with Air Ambulance crew members about how the helicopter they use saves lives.

Registration costs just £5 per person with all proceeds being shared equally between the two charities.

Organisers are expecting in excess of 2,000 Bikers to attend the event and show their support. The event is sure to be an incredible visual spectacle as the bikers make their way to the Museum along the M54 motorway. Plus, with all the activities taking place at the Museum, it is sure to be a fun day out for everyone.

For more information or to register for the 'Bike 4 Life Easter Run' please call the Museum on 01902 376200 or email bike4life@rafmuseum.org stating your name and contact details and the number of people you are registering for. One of the registration team will call you to confirm your booking and take payment.

Once registered a welcome pack will be posted to you including instructions on times and a registration tag for your bike. Remember, to gain entry to the event each rider must be registered.

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Notes to Editors:



- Entry is £5 per person donation and people can register by calling 01902 376200 or emailing bike4life@rafmuseum.org
- Midlands Air Ambulance – Registered Charity Number 1143118 (formerly 1001064)
- Royal Air Force Museum – Registered Charity Number 244708
- Royal Air Force Museum Cosford, Shifnal, Shropshire, TF11 8UP
- Open daily from 10am
- FREE admission
- Photos available on request
- For further information and all media enquiries please contact Michelle Worthington on 01902 376212 or michelle.worthington@rafmuseum.org
- RAF Museum Cosford images & logo available at: <http://www.rafmuseum.org.uk/cosford/media-enquiries/downloads.cfm>