



2 February 2015

## Kudos flying high and feeling good

Caterer *Kudos* has been awarded an exclusive £3.3m retail and event catering contract at the Royal Air Force Museum Cosford. The 5-year deal will see *Kudos* reinvigorate the existing onsite restaurant and café and introduce a fresh approach to event catering at the venue.

*Kudos* has revitalised the existing Refuel Restaurant with locally sourced, homemade and seasonal menus and a barista style coffee offer. The signage, display and merchandising has also had a makeover in order to improve the overall visitor experience at the Museum.

This month *Kudos* is introducing a brand new grab and go hot food offer from their mobile Citroen H Van which will be situated in the National Cold War Exhibition and will also provide a high quality and flexible event catering solution in the main auditorium, conference centre and aeroplane hangars.

## Jon Pryce, Managing Partner of Kudos, said:

"RAF Museum Cosford is a unique event and visitor destination and an exciting opportunity for Kudos to showcase our customer service excellence, local supply chain and passion for food. We're looking forward to working with the Museum to deliver a high quality catering and conference solution."

## Karen Dixon, RAF Museum Cosford Corporate Events Manager said:

"We are delighted to welcome on board Kudos as our new onsite caterers who join the Museum at an exciting time, as we work towards the Centenary of the Royal Air Force in 2018. Their fresh approach and passion for food is inspiring and the new grab and go Citroen H Van is just the first step in some of the exciting ideas they have planned. We look forward to working together over the next five years as we continue to improve our catering offer to both visitors and corporate clients."

The award winning Museum attracts tourists and families all year round and houses one of the largest and most impressive collections of aviation history. The Museum is also a unique events destination that can host conferences, exhibitions, drinks receptions and dinner dances amongst a world class collection of aircraft.

Ends...

## **Notes to Editors:**

- All photos credited to gregallenphoto.com
- For further information about Kudos, please contact Stacey Barber on 01708 711 245 or email: stacey.barber@crowngroup.co.uk
- For corporate event, conference, banqueting and catering enquiries at the RAF Museum Cosford, please email <a href="mailto:events-cosford@rafmuseum.com">events-cosford@rafmuseum.com</a> or call 01902 376207.

- RAF Museum Cosford, Shifnal, Shropshire, TF11 8UP. The Museum is centrally located with good motorway access from the M6 southbound (Junction 12) via the A5 or one mile from junction 3 on the M54 for northbound travellers. The Museum is only thirty minutes from the centre of Birmingham and ten minutes from Telford and there is a large car park on site.
- The Museum is open daily from 10am and admission is free of charge. For more information on the Museum, visit <a href="https://www.rafmuseum.org">www.rafmuseum.org</a> or call 01902 376200.

Keep up to date with the latest news and event information by following the Museum on:

- Facebook Royal Air Force Museum Cosford
- o Twitter @RAFMUSEUM
- o Instagram rafmuseum