

16th August 2012

Museum launches competition to meet James May

Fans of the popular TV Presenter James May will have the opportunity to meet their idol next month when he officially opens the new 4D Experience at the Royal Air Force Museum Cosford. The Museum has launched a free competition for fans to enter and be in with a chance of joining James May on a ride in the 4D Experience along with their friends and family.

Winners of the competition will be invited to the Museum on Wednesday 5th September, where they will be treated like VIP's for the day. There will be private time for the winners and their guests to meet with James to take photos and for him to sign autographs before he joins them on a ride in the new 4D Experience. With two flying themed rides to choose from; 'Fly me to the Moon' and 'Dog Fight – Red Baron' the Museum's latest exhibit combines cutting-edge stereoscopic 3D computer animation, with the added fourth dimension of dynamic seating and special environmental effects.

After experiencing all the thrills and exhilaration of the 4D Experience, competition winners will be treated to a special two course lunch and drinks in the Refuel Restaurant. The VIP treatment will continue into the afternoon when winners will be given a guided tour of the Museum by one of our experienced guides to ensure they see everything Cosford has to offer.

So, to be in with a chance of meeting James May, enjoy a VIP visit to the Royal Air Force Museum and take a ride on the new 4D Experience with a celebrity, just answer this simple question:

What 1:1 scale Airfix model did James May build at the RAF Museum during the BBC Toy Stories series?

- A. Hurricane
- B. Spitfire
- C. Lancaster

To enter the competition, visit the Museum website <u>www.rafmuseum.org</u> anytime from now until Wednesday 29th August 2012. The three lucky winners along with two guests each will be selected at random from all the correct entries and notified by telephone on Thursday 30th August. Anyone wishing to enter the competition to meet James must ensure they are available on Wednesday 5th September between 11am and 3pm. You can also enter the competition by sending your answers and contact details through the post or by filling in a competition form at the Museum.

This will be the third time James May has visited the Museum in recent years. His first visit was back in 2009 when he filmed an episode for the BBC Toy Stories series. His second visit was earlier this year when filming a programme due to be aired this Christmas. During his third visit next month there will be no TV scripts in sight, James will be here as a guest and taking some time to enjoy the Museum.

Entry to the Royal Air Force Museum Cosford is free of charge. The museum is open daily from 10am to 6pm with last admission at 5.00 pm. For further details about the 4D Experience and for full terms and conditions of the competition, please visit <u>www.rafmuseum.org</u> or call 01902 376200.

The media is invited to attend on the day to photograph and interview James May and the competition winners. Please confirm attendance in advance by emailing michelle.morgans@rafmuseum.org.

ends...

Notes to Editors:

- Boarding passes for each ride cost just £4.00 per person with a discounted 4D saver ticket costing £12, which
 entitles up to four people to a ride. Tickets can be purchased on arrival in the Visitor Centre, at the Museum Shop
 or in the Test Flight hangar where the 4D Experience is located. Children under the age of six should be
 accompanied by an adult.
- The fourth dimension includes: Seat movements, water spray, leg ticklers and smoke effects.
- Royal Air Force Museum Cosford, Shifnal, Shropshire, TF11 8UP
- Open daily from 10am
- Admission to the Royal Air Force Museum is free of charge.
- RAF Museum Cosford images & logo available at: <u>http://www.rafmuseum.org.uk/cosford/media-enquiries/downloads.cfm</u>
- For further information and all media enquiries please contact Michelle Morgans on 01902 376 212 or email <u>michelle.morgans@rafmuseum.org</u>
- All images used should be credited: '©Trustees of the Royal Air Force Museum'

Terms and Conditions of entry:

- 1. Only one entry per household.
- 2. Each entry may supply up to two guest names.
- 3. All entries must be received via email, by post or on official entry forms obtained from the Museum no later than midnight on Wednesday 29th August 2012. All entries received after this time will not be entered in to the competition.
- The three competition winners will be chosen at random on Thursday 30th August by the General Manager RAF Museum Cosford.
- 5. The three competition winners will be informed of their success on Thursday 30th August by telephone, followed by a confirmation email. In order to ensure that the competition is deemed to be fair by entering this competition, the winner agrees that their name and image will be published on the Museum's website and will be used in any subsequent publicity and in social media.
- 6. The prize will entitle the winner to meet with TV Presenter James May on Wednesday 5th September only including time for photos and autographs; a free ride on the 4D Experience for the winner and two guests accompanied by James May; a two course lunch in the Refuel Restaurant for the winner and two guests followed by a guided tour of the Museum. Any additional rides on the 4D Experience will need to be paid for. No cash alternative is available.
- 7. This entitlement does not extend to a free ride on the 4D Experience at the Museum's London site.
- Your details will be kept on the Museum database. We do not pass your details on to any third parties. If you
 DO NOT want to be kept updated with Museum events, competitions and news, please state so in your entry.
- 9. Judges decision is final and no correspondence will be entered into.
- 10. The competition is not open to staff of the Royal Air Force Museum, Royal Air Force Museum Enterprises Ltd or their family and friends.