

Museum 2.0

The Museum is proud to announce the following digital advances:

New look website:

Today sees the launch of the brand new website developed by PW Internet. It includes entirely new graphics, easier navigation, RSS feeds and more interactivity. Future developments will also include live streaming of events, a Museum blog and a mobile phone version of the site.

www.rafmuseum.org

Celebrity podcast:

This Christmas the Museum will present the first in its series of 'celebrity podcasts'. Operation Chastise, popularly known as The Dambusters Raid, is narrated by the actor Richard Todd, who played Wing Commander Guy Gibson in the classic film The Dambusters (1955).

This podcast tells the story of the design of the 'bouncing bomb' and the raid itself. Mr Todd generously donated his time for the podcast. It will be available on iTunes from Monday 15th December.

The podcast can be heard/downloaded from:

<http://www.rafmuseum.org.uk/podcasts/rafm-podcast-series.xml>

www.itunes.com

www.myyahoo.com

YouTube:

Ever wondered how those aircraft in Milestones of Flight get suspended? You can now find out in the Museum's first official YouTube clip.

<http://uk.youtube.com/watch?v=HlvhWz7yMtc>

Facebook:

The Museum Facebook pages prove to be as popular as ever, with over 750 members signing up since July 08. Both the London and Cosford pages keep supporters up to date with pictures, news, information and film footage. It also allows users to interact with the Museum and offer support and feedback on events and exhibits.

...Ends

Notes To Editors:

- Royal Air Force Museum, Grahame Park Way, London, NW9 5LL
- Open daily between 10am – 6pm (Last admission 5.30pm)
- Free admission and parking
- PW Internet: www.pwinternet.co.uk
- For further information and all media enquiries please contact Ajay Srivastava on 020 8358 4863 or ajay@rafmuseum.org