

Visitor Figures Soar 21% For RAF's London Museum

2008 proved to be a bumper year in terms of visitor numbers to the Royal Air Force Museum London, with 311,957 children and adults capitalising on the Museum's free admission – up 21% on 2007.

Dr. Michael Fopp, Director General of the Museum, stated: "This growth in visitor numbers is indicative not only of the public interest that the RAF has enjoyed throughout 2008 thanks to its year long 90th anniversary celebrations but also the renewed interest generated by the historic and iconic aircraft collection that can be found at the Museum's London site. In 2008, many, quite literally, rediscovered the wonder of flight."

"It is particularly pleasing to receive so much positive feedback from the public about the quality of our collection, the innovation of its presentation and the quality of our visitor experience. 98% of people who visited our London Museum stated, in a recent survey, that they would recommend us to their friends and family."

"To entice even more people to visit in 2009, the Museum will be hosting a series of free family orientated events, details of which can be found on our website, www.rafmuseum.org. Together with the Museum's free admission and free parking, plus its location, just 25 minutes from Central London and 15 minutes from Junction 4 of the M1 by car, a visit to the Museum adds up to a convenient, affordable, educational, fun family day out at a time when household finances are being stretched to the limit by the current economic climate."

"This success is also particularly gratifying, in light of the increase in visitor numbers to our sister Museum in Cosford has enjoyed - up 52% on 2006 to 313,721 visitors in 2008 thanks to our multi award-winning National Cold War Exhibition which opened in February 2007."

The Royal Air Force Museum London is open from 10am to 6pm daily and is located just 25 minutes from Regents Park in Central London and 15 minutes from Brent Cross Shopping Centre by car; 25 minutes from Kings Cross and 20 minutes from Euston Underground Stations. For further details please visit the Museum's website www.rafmuseum.org

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Notes To Editors:

- Royal Air Force Museum, Grahame Park Way, London, NW9 5LL
- Open daily between 10am – 6pm (Last admission 5.30pm)

- Free admission and parking
- Survey conducted March 08 by QA Research, sample size 288 visitors.
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